



Why RE/MAX?

We know that selling your house is just ONE of the things on your mind. Fortunately, it's the ONLY thing we ever think about.

If you're thinking of selling, why not put our expertise to work for you? You deserve a determined partner - and no organization in the world sells more real estate than RE/MAX®! Deciding to sell a home is a big endeavor. You need someone you can count on to get the job done so you can concentrate on the many other facets of your life.

You deserve a devoted expert.

Experienced and dedicated. Year after year, RE/MAX® surveys bear out the truth of our slogan: **RE/MAX. Outstanding Agents. Outstanding Results!** That's what RE/MAX® Sales Associates are all about.

Associate production carried RE/MAX® past the one-million-transaction-side milestone in 1997, establishing an industry record that has been built on every year. RE/MAX® agents lead the industry in advanced designations, sales productivity and years of experience. That means RE/MAX® Associates are better qualified to set the right price for the homes they list, better equipped to market those homes, and more likely to find a buyer in a shorter period of time.

RE/MAX® Associates are devoted to making your home selling experience the best it can be. They know your day can be full of everything from school to soccer games and clients to cleaning house, so they're respectful of your time. They work so you can relax.

You deserve dependable marketing.

RE/MAX® Sales Associates are personally vested in the homes they list. Unlike agents of most other companies, whose advertising budgets are controlled by their brokers, RE/MAX® Associates are free to spend as much as they need to promote a particular property.

RE/MAX® Associates know the value of smart marketing. This year, RE/MAX® Associates are expected to spend more than \$190 million in personal and group advertising. That's commitment.

When a RE/MAX® Associate lists a home, he or she makes a personal financial investment. If the home doesn't sell, the agent can actually lose money.



Why RE/MAX?

No wonder RE/MAX® Sales Associates are so willing to find the right buyers who will pay the right price.

You deserve a dedicated organization.

RE/MAX® is the fastest growing real estate organization in the world, with independently owned and operated offices in the United States, Canada, Mexico, Central America, the

Caribbean, Europe, South Africa, Spain, the Middle East, Southeast Asia and Australia. RE/MAX® agents now do business in more than 50 languages in 63 countries.

The tremendous growth of RE/MAX® means added service to clients and customers everywhere.

Throughout the RE/MAX® Referral System - the most effective service of its kind - RE/MAX® Associates are able to help real estate customers who are moving to a new area find the right home before they relocate. At the same time, the RE/MAX® Referral System provides a source of homebuyers for listing clients.

RE/MAX® Associates realize that real estate isn't your top priority. Fortunately, ***it's our only priority.***

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